

Our life cycle approach to sustainability

1



Product Design

We design products that reduce consumption across the whole life cycle.

6



Final Disposal

Innovative products combined with reliable dispensing mean you can reduce how much gets used, wasted and thrown away.

2



Raw Materials

We are committed to responsible sourcing of raw materials and ensuring the sustainability of the fibre we use.



We strive to use less of the world's resources so there's more left for the future.

5



Use

Our high performance products and systems aim to help customers reduce their usage.

3



Manufacturing

We invest in new technology to reduce the use of natural resources and waste from manufacturing.

4



Transport

We continue to develop more efficient ways of packing, handling and transporting our products to reduce the impact of their distribution.

1

Product Design

- Our 'Design for Environment' programme drives sustainable innovation from design to disposal.
- Our **KIMTECH* PURE G3 & G5 STERLING Nitrile Cleanroom Gloves** both won product innovation awards for packaging and waste reduction.¹



2

Raw Materials

- We strive to ensure our raw materials are sustainably sourced and responsibly used:
 - 100% of our virgin pulp suppliers are certified.²
 - 80% is the average recycled fibre content of our paper products.³
- We are a member of the FSC International and hence participate in the review process for the development of new FSC standards and policies.
- Our **Airflex* Fabric with unique UCTAD technology reduces fibre consumption by 15% versus standard fabric.**



3

Manufacturing

- We saved 1.3 million m³ of water in 2008, equivalent to 520 Olympic swimming pools.⁴
- Our European mills are ISO 14001 and FSC certified.
- Heating our Koblenz mill in Germany is achieved by recycling the waste heat it generates.
- **We diverted 1.2 million tonnes of waste from landfill in 2008 – equivalent to the waste generated by 2.3 million Europeans in a year.⁴**



4

Transport

- SCOTT® Rolled Hand Towels⁵ are compressed so we can fit 50% more into a case, load more cases into our trucks and put less trucks on the road.
- Innovative packaging design means we can pack 2000 KLEENGUARD* G10 Artic Blue Gloves into each case compared to the standard 1000. The result is that you reduce the number of deliveries you need by up to 50%.
- **We have taken 2,500 trucks off the road thanks to the railway we reconstructed to our factory in Koblenz, Germany.**



5

Use

- SCOTT® Xtra Hand Towels reduce the amount of fibre needed to dry hands and minimise the amount of wasted "dry" fibre placed in the waste bin after use by 28%.
- Compared to conventional liquid soap our new foam soap delivers twice as many hand washes per litre.
- **WYPALL* L Wipers are twice as absorbent as other light dried crepe wipers. It means you use 15% fewer to complete the same task.**



6

Final Disposal

- Our roll control dispenser combined with our WYPALL* L20 Wipers helps you save up to 20% of product through single sheet dispensing, reducing the waste you dispose of.
- WYPALL* X Cloths weigh 5 times less than standard rags, helping reduce the amount of waste to landfill as well as cost.
- **Our folded toilet tissue system saves up to 40% of tissue compared to a jumbo roll format so you use less, waste less and throw away less.**



Leading in Sustainability

We value Corporate Social Responsibility (CSR), the integration of environmental, social and economic considerations in day-to-day decisions of business.



For the fourth consecutive year, Kimberly-Clark is ranked No. 1 in the Personal Products category of the Dow Jones Sustainability World Indexes which identify the leading sustainability-driven companies in their sectors. Only about 10% of the 2,500 largest companies worldwide qualify for inclusion.



Since 2001, Kimberly-Clark has committed more than 3.8 million Euros to UNICEF providing life-saving supplies and healthcare, education and skills training to more than 350,000 children in 24 countries.

